

2025 Australian Athletics Audience Insights Survey – Terms and Conditions

Effective Date: 5/05/2025 – 26/05/2025

These Terms and Conditions apply to participation in the Audience Insights Survey (“Survey”) conducted by **Australian Athletics**. By completing and submitting the Survey, you agree to be bound by the following terms.

1. Eligibility

- 1.1. Entry is open to individuals aged 15 years and over who are residents of Australia.
- 1.2. Employees of Australian Athletics and their immediate families are eligible to complete the survey but are excluded from prize draw participation.
- 1.3. Only one survey response per individual is permitted.

2. Survey Platform

- 2.1. The Survey is hosted and administered via the SurveyMonkey platform.
- 2.2. Participation in the Survey is voluntary. You may choose to exit the Survey at any time prior to submission.

3. Consent to Receive Marketing Communications

- 3.1. By submitting the Survey, you consent to receive marketing and promotional communications from Australian Athletics.
- 3.2. You may opt out of such communications at any time by using the unsubscribe link provided in emails or by contacting Australian Athletics directly.

4. Prize Draw

- 4.1. All eligible participants who complete the Survey in full will be entered into a random prize draw.
- 4.2. The prize is: collection of official Team Australia kit.
- 4.3. The winner will be selected at random and notified via the email address provided in the Survey within seven (7) business days of the survey closing.
- 4.4. If the selected winner does not respond within seven (7) days of notification, Australian Athletics reserves the right to redraw and award the prize to an alternative entrant.
- 4.5. The prize is not transferable, exchangeable or redeemable for cash.

5. Data Collection and Use

- 5.1. The Survey collects personal and demographic information, including but not limited to: age range, gender, location, interests, and engagement behaviours.
- 5.2. Data collected will be used for internal research and strategic planning purposes, including marketing, audience engagement, and commercial development.
- 5.3. Individual responses will remain confidential. Aggregated and anonymised data may be shared with

third-party partners to support audience analysis and reporting.

5.4. No personally identifiable information will be disclosed to external parties without express consent.

6. Privacy

6.1. Australian Athletics is committed to protecting your privacy in accordance with the **Privacy Act 1988**.

6.2. For details on how we collect, store and use your personal information, please refer to our [[Privacy Policy](#)]

7. General Conditions

7.1. Australian Athletics reserves the right to amend, withdraw or terminate the Survey or these Terms and Conditions at any time without notice.

7.2. Any changes to these Terms will be effective upon publication and made available alongside the Survey link.

8. Contact

For any questions regarding the Survey, prize draw or these Terms and Conditions, please contact:

Australian Athletics

 hello@athletics.org.au

 www.athletics.com.au/