ONE NATIONAL ORGANISATION. ONE SPORT.

Strengthening the foundation, systems, and identity of Australian athletics through unified leadership, sustainable operations, and a cohesive national voice.

UNIFICATION

Community Impact & Events

More integrated delivery enhances club/centre and school support, preserves the Little Athletics' spirit, and drives broader health, inclusion, and participation outcomes nationwide.





Participatio,

Lifelong Journey

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A more integrated continuum from Little Athletics through juniors, seniors, and masters, giving every participant a reason to stay engaged through

Brand & Visibility, 2032 and beyond

A single national voice elevates athletics' profile, builds momentum toward growing Little Athletics' unique identity...



Brisbane 2032, and strengthens public awareness while preserving and



Technology & Stakeholder Relationships

Opportunities over time for more consolidated digital systems to enhance participant experience and strengthen collaboration with government, education, international and commercial partners.



Progressive Pathways

Clear, nationally aligned pathways connect community participation with competitive opportunities, enabling athletes to progress naturally and confidently from local events to higher-level competition.

Member Services & Infrastructure

Strengthened support for State Member Associations, improving communication and more coordinated approach to facility investment, and



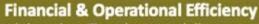
Retention Through Engagement

Programs and opportunities in the sport to keep participants motivated, reduces teenage drop-out, and promotes lifelong engagement for enjoyment, health, and performance.



Education & Accreditation

Opportunities to better align nationally-recognised education system ensure coaches, officials, and volunteers share consistent standards, training, and recognition, improving quality and retention across all levels of the sport.



Consolidation across insurance, administration, IT, and events delivers cost efficiencies, unlocking new commercial opportunities.





Development & Progression for Volunteers

Unified pathways create clear progression from community to elite officiating and coaching roles, encouraging ongoing development and career longevity within the athletics ecosystem.

Governance Leadership

A unified national board and leadership team provide end-to-end accountability, ensuring clear strategic direction and cohesive decisionmaking across athletics.





Workforce Growth & Strength

Through streamlined systems, recognition programs, and enhanced support, a unified model builds a larger, more motivated workforce that feels valued, connected, and integral to the sport's success from community participation to elite



