



CULTURAL ABC

Awareness - Belonging - Connection
Underpinned by Knowledge Sharing

AWARENESS



Understanding the depth and breadth of culture - your own and others'.

Recognise unconscious bias, appreciate diverse perspectives and cultivate curiosity over judgement

BELONGING

Creating safe, inclusive environments where everyone feels valued.

Respect individual and collective identities, celebrate uniqueness, foster psychological safety.



CONNECTION

Building authentic, respectful relationships across cultures.

Listen with openness, engage with empathy, and share and learn through real conversations.



KNOWLEDGE SHARING

The thread that weaves it all together. Cultural growth happens when we openly and respectfully share stories, experiences, and wisdom - always with a spirit of learning.





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In Action: Team Practices

A = AWARENESS OF COUNTRY



- Welcome to Country ceremonies during pre-departure camps
- Inviting local First Nation communities to welcome the team on country.
- Understanding the history, culture and significance of the land

BELONGING

Belonging to something bigger.

- Creating inclusive moments that value the identities of all athletes.
- Fostering a Team Culture rooted in shared values and respect
- Emphasising that all Australians contribute to our cultural identity



CONNECTION

Connection through shared experience

- Share a Yarn moments led by ambassadors or athletes
- Honest conversations that deepen mutual understanding
- Knowledge sharing as a bridge between cultures and experiences



LIVING CULTURE

Artwork and Legacy

- A canvas created by the Yarn sharer and signed by athletes
- Over time these become stiched storypieces symbolising the evolvign connection and cultural respect.
- Mapping identity - display language map at BME. Athletes mark 'home' on map and becomes a visual reflection of our Teams cultural richness.

