



www.socialprotect.ai

Social Protect detects and deletes abusive social media comments in real time, provides on-demand education, and offers expert investigative support so you can stay in the conversation.



APP FEATURES

DELETES ABUSIVE COMMENTS

Detects and deletes abusive comments, within one second of posting, and stores them in the Quarantine Zone

RETAINS EVIDENCE OF ABUSE

The Quarantine Zone is maintained to an evidentiary standard and records a history of abuse that can be shared with law enforcement, social media platforms, teams, and/or attorneys for further action

WORKS ON MULTIPLE PLATFORMS

Available for TikTok, Facebook, Instagram, YouTube and Discord—without accessing user passwords or private data

CUSTOMIZABLE KEYWORD DATABASE

Fully customizable keyword database includes over two million pre-identified words, images, and GIFs

REAL-TIME STATISTICS

Displays data on the amount and types of abuse, which can inform decisions and investigation

ONLINE SAFETY AND PRIVACY EDUCATION

In-app Education Hub provides on-demand information about online safety and privacy

AI-POWERED CHATBOT SUPPORT

Our AI-powered Education Bot gives reliable, trusted answers to sensitive questions without tracking the identity of the user asking the question

PRO SERVICES

Social Protect Pro takes online protection to the next level, with expanded investigation capabilities, around-the-clock support, and targeted education for organizations, teams, schools, and individuals with large online followings.

Admin dashboard with advanced statistics that can inform future intervention and training

Customizable Education Hub with the ability to add content that is already created and in circulation

White-label options to match organizational branding

On-call support for other social media issues such as hacked accounts, scams, and threats

Expert guidance with advisory services and educational seminars for online safety and privacy policies, procedures and incident response

“Abusers seem to feel that they can abuse, attack and degrade athletes online with relative impunity. Within minutes of reaching out to Social Protect, I was protected and abuse was automatically quarantined.”

CATE CAMPBELL
AUSTRALIAN OLYMPIC SWIMMING CHAMPION



“Social Protect’s ground-breaking technology fosters community safety and champions mental health in the online sphere. Its transformative power is awe-inspiring.”

STACEY JOYCE, PSYCHOLOGIST
CYBER SAFETY MENTAL HEALTH ADVOCATE

Join a growing community of leagues, teams, and associations choosing to stand up to online abuse and using the app to:

PROTECT THEIR ATHLETES

from distracting and upsetting online abuse and harassment

HELP KEEP EVENTS SECURE

by identifying online abusers, empowering security to keep abusers out of stadiums and away from team events

SAFEGUARD TEAM AND ATHLETE BRANDS

and the young fans who are engaging on their platforms

GET PEACE OF MIND ONLINE

with reliable, expert support available to athletes in case online abuse occurs

INCREASE ENGAGEMENT WITH FANS

by cultivating a positive social media presence and staying in the conversation

MITIGATE SOCIAL MEDIA RISK

and avoid the PR scandals, suspensions, and legal liability that can occur with ill-considered online interactions

Contact info@socialprotect.ai to get started today.

PARTNERS



Shane Britten founded Social Protect after witnessing the unrelenting online abuse that public figures can experience on social media. His experience as a former intelligence officer, managing security investigations at the highest levels, makes him uniquely positioned to advise on online security and best practices.

“I founded Social Protect to give everyone—from families to professional athletes to students—the power to protect themselves online while staying in the conversation.”

SHANE BRITTEN



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