

Coles Little Athletics Banana Donations

Centre Information Sheet – 2025/26 Summer Season

Coles is delighted to donate bananas to Little Athletics centres for the 2025/26 Little Athletics summer season to help fuel little athletes across Australia.

Key Dates

Summer season banana donation period: Wednesday, 17 September 2025 to Tuesday 31 March 2026

What is the Coles Little Athletics banana donation program?

The Coles Little Athletics banana donation program has been a key feature of the Coles and Little Athletics partnership since 2017, with more than 6 million bananas donated to Little Athletics centres across Australia to encourage healthy eating and foster connections between local centres and stores.

Is my Little Athletics centre eligible for Banana Donations?

To be eligible for the Coles Little Athletics banana donation program, your centre must be running a Little Athletics program and affiliated with one of the following Little Athletics state bodies for the 2025/26 season:

- Athletics West
- Capital Athletics
- Little Athletics Qld
- Little Athletics NSW
- Little Athletics Victoria
- Little Athletics South Australia
- Little Athletics Tasmania

Clubs that are affiliated with a Little Athletics centre and not directly with one of the organisations listed above are not eligible for the banana donation program and will need to go through their centre for banana requests.

NOTE: Winter season centres (centres operating from April to September) have a different donation period to summer season centres. Winter season centres will receive separate communications about the start and end of their donation period. This Information Sheet is not applicable to winter season centres.

How do I receive free bananas for my Little Athletics centre?

Centres will need to order and collect Little Athletics banana boxes via **Coles Click&Collect (C&C)** using their Coles Online Business account that Coles has set up for your centre in the previous season/s (please do not set up your own account). Centres will need to use their assigned Coles Online Business account to place their orders and collect from a Coles supermarket each week throughout the 2025/26 season.

Centres will need to follow the Step by Step Little Athletics Coles Banana Donations How to Guide – Coles for Business to ensure that they are not charged for their Little Athletics bananas.

Please follow the step by step instructions in the How to Guide for every week / order, noting that additional grocery orders MUST be placed separately.

This step by step guide is available on Little Athletics Australia's new eLearning Platform (<https://littleathleticselearning.com.au>) under "Coles Partner Initiatives."

How do I know if my centre has a Coles Online account?

If your centre was affiliated with a Little Athletics state body last summer season (2024/25), you have been set up with a Coles Online Business account.

If you do not know your Centre's Coles Online username and password, in the first instance, please check with your 2024/25 committee and seek permission to get access to this account.

If you are still not sure, you can email communitysport@coles.com.au with your request. Please note that this process may take a while and we do encourage you to find out from your previous committee first.

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If you were NOT affiliated with Little Athletics in 2024/25 (i.e. your centre is affiliating with Little Athletics for the first time or returning from a break), you will need to be allocated a Coles Online Business account.

To request a new Coles Online Business account, email communitysport@coles.com.au with your Centre Name and the email address you wish to use for your Coles Online Banana orders. We strongly encourage this email address to be a generic Little Athletics centre email with your Centre's name easily identifiable rather than an individual's email or existing personal account (e.g. HawthornLittleAths@xxxx.com).

Once your centre has been set up with a Coles Online Business account you will be onboarded by the Coles Online team who will provide you with the **Little Athletics Coles Banana Donations How to Guide – Coles for Business** and further instructions on how to complete your account profile and order bananas throughout the season.

IMPORTANT: do not create your own account – email communitysport@coles.com.au with your request for a new account instead.

How can I change the Coles Online contact person on our Little Athletics account?

You can update your details via the website or the Coles app.

Website

- Step 1: Log in to your account
- Step 2: Click on your name
- Step 3: Choose the section you need to update, and follow the prompts to edit.
- Step 4: Save your changes.

Coles app

- Step 1: Log in to your account
- Step 2: Tap More
- Step 3: Choose the option to manage your account
- Step 4: Edit the details you need to update
- Step 5: Save your changes.

Can I collect bananas from a store without a Coles Online account?

If centres want to collect free bananas from Coles this season they must use their linked Coles Online Business account and follow the Little Athletics Banana Donation Click&Collect process.

What if our local Coles don't offer Click&Collect?

In some instances, your nearest Coles store may not offer Click&Collect but with over 700 Coles locations across Australia offering Click&Collect, you should be able to choose another location nearby even if it's not your closest store.

Enter your address at checkout to find your nearest store or search for a [Click & Collect location](#).

Can I change stores from last season?

Yes, you have the ability of selecting a Coles Click&Collect location that is most convenient for you. Please refer to the how-to guide on how to select your store.

Can we get bananas delivered instead of using Click&Collect?

Banana Boxes can only be processed as Click&Collect and is not available as a delivery option. Click&Collect also offers greater flexibility with collection windows for centres and provides an opportunity for centres to build stronger relationships with their local store.

Can I order other fruit and canteen items for my centre with our Coles Online account?

If you wish to purchase other items, you will need to place a separate order (not the same one for your Little Athletics banana order). Your additional order will require a payment method at checkout. Please ensure you follow the

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instructions in the Little Athletics Coles Banana Donations How to Guide – Coles for Business if you wish to place an additional order.

How many bananas boxes can I order?

There is a **maximum of 4 boxes per order** (there are approximately 80 bananas per box). We ask that you redeem the same number of boxes per week that you have been collecting in previous seasons unless you have a substantial change in participation numbers to ensure no wastage. The Coles online process will provide greater visibility for Coles to ensure you are receiving bananas commensurate to your registration numbers.

When do I need to place my order each week to ensure bananas are available?

Orders need to be placed at least 4 days before your program/event, however we recommend providing as much notice as possible to allow our store teams to prepare for your order. Through the Coles for Business platform you will be able to place orders up to 13 days in advance.

How do I place an order?

You can place your orders following the step by step instructions in the **Little Athletics Coles Banana Donations How to Guide – Coles for Business**. Placing an order is easy and simple, and once you place the first order, you'll be able to shop from your 'bought before' list, streamlining your order process.

Can other people from my centre place the order?

Yes, as long as they have access to your Username (email address the account was registered in) and Password. It is up to your centre as to who and how many people have access to your account. Passwords can easily be updated at any time, by selecting 'forgotten password' at the login page.

Where do I go to collect my bananas after the order is placed?

After the order is placed, centres will be able to collect their bananas in the timeframe and from the store they have nominated that week. There are different C&C processes for each store – so depending on the store your centre has selected, the banana boxes may be taken out to your car directly (direct to boot), or you may have to collect from the C&C service desk inside the store. This will be confirmed on your order confirmation.

How can I cancel my order if our program gets washed out on the day?

If you need to cancel your order, you can easily do this yourself through your account if the order has not already passed the cut off date and time as listed on your order confirmation. If the order has passed its cut off time you will need to contact our **Customer Care team on 1800 455 400** or our **Business Support team on businessorders@coles.com.au** and request the order be cancelled.

Can I order the bananas for region or zone carnivals my centre is hosting or attending?

If you are hosting a region or zone event - please do not use your centre's account to place banana orders for region, zone and major state championships to avoid duplication. The Coles Community Sport team has a separate ordering process directly with each state body to ensure bananas are available at region, zone and major state championships and events so it is not necessary for you to order extra boxes for these events.

If you are attending a region or zone event – you can order your bananas as per your usual weekly process and take the bananas to your carnival for that week. Please note however that there will be plenty of bananas already ordered for these events so it is not necessary to bring your own.

Why am I getting charged for our banana orders?

If your centre follow the Step by Step process of the **Little Athletics Coles Banana Donations How to Guide – Coles for Business** you will not be charged for your bananas.

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All centres will receive an invoice after each order is collected. At the bottom of the invoice under 'Payment method', it appears as **Customer Account** which means you are billed to the business account NOT your centre's account.

If there are any discrepancies or you have been charged for your Little Athletics bananas, please email businessorders@coles.com.au and copy in aisling.bennett@coles.com.au and communitysport@coles.com.au AS SOON AS POSSIBLE so that it can be investigated and rectified straight away. Please cite your order number, Centre Name and Username in your query.

What can my centre do to promote the Coles banana donation?

Ideally bananas are placed under a Coles Marquee in Coles shopping baskets or on a table with the Coles Little Athletics tablecloth and alongside the Coles water container that your centre received in previous years. We can also issue your centre with a "Banana A-Frame" which has a place for you to write in your local store's name.

If you didn't receive a Banana A-frame or would like another re-issued due to wear and tear, there are a limited number of A-frames still available. Please contact communitysport@coles.com.au with your request.

It would be great if you can acknowledge the Coles partnership and donation in any centre communications – e.g. PA announcements, newsletters, yearly handbooks and social media. You can share photos with us on social media using the hashtag **#ColesLittleAthletics** and tagging in @Coles on Facebook or @colessupermarkets on Instagram.

From time to time, Coles and Little Athletics Australia may also run some social media competitions featuring the Coles banana donations for centres and parents to enter and win prizes. Look out for these throughout the season by following Little Athletics Australia social channels!

We also encourage centres to go into their local Coles store and connect with the Store Manager to find out other ways the store can support your centre beyond the weekly banana donations throughout the season. This may be through the Local Community Support Program, or placing a club flyer on the store's community noticeboard or supporting your centre's Coles Community Round activities or end of season awards.

Examples of how to display your bananas:



Who can I contact if I have any questions or issues with our Banana Donations?

- You can read more about Coles for Business [here](#)
- You can read more about Click&Collect [here](#).
- If you have any questions about your Coles Online Business account, placing your orders, or the quality of your bananas (e.g. receiving green bananas), please email businessorders@coles.com.au and copy in aisling.bennett@coles.com.au. We encourage centres to raise their query as soon as possible so that it can be rectified straight away rather than waiting until the end of the season.
- If you have any questions about the Little Athletics partnership please email communitysport@coles.com.au.